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Personal Information: -

Name: Israa Ghanim Ahmad Zeidan.
Place of birth: Tulkarm.
Date of birth: 20/7/1981.
Nationality: Palestinian.
Gender: Female.
Marital Status: Single.
Address: Al- Nuzha Street /Tulkarm / West Bank.
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Education: -

- 2005- 2007/2008: Master of Business Administration MBA, An-Najah National University / Nablus /West Bank, Telephone No: 092394960 email: info@najah.edu.
- 1999- 2002/2003: Bachelor degree in Business Administration, An-Najah National University / Nablus / West Bank, Telephone No: 09-2394960 email: info@najah.edu.
- 1998-1999: General Certificate of Education, Jamal Abd AL-Naser/ Tulkarm / West Bank.

Employment History: -

3/5/2026 – 6/11/2026: Trainer for the "Design Thinking" course, Continuing Education Center, Al- Zaytona University of Science & Technology, Salbit, Palestine

- 30/11/2025 – 9/12/2025: Trainer for Students of Al- Zaytona University of Science & Technology for the "Personal Skills" course, Technical Community College, Al- Zaytona University of Science & Technology, Salbit, Palestine
- 2/11/2025 – 6/11/2025: Trainer for Alumni of Al- Zaytona University of Science & Technology for the "Work Readiness Skills" course, Technical Community College, Al- Zaytona University of Science & Technology, Salbit, Palestine.
- 15/ 10/ 2023 to present: Part-time Lecturer for courses at the Technical Community College & Faculty of Business Management (Business Reports, Record management, Administrative Procedures, Consumer Behavior, Exhibiting Suppliers & Vendors, Professional Writing, Principles of Insurance, Reinsurance, Health & Life Insurance, Advertising, Event Planning, Public Relations, Planning & Coordinating Exhibition2,

Graduation Project, Desktop Publishing, Insurance Services Marketing, Principles of Management¹, Principles of Management², Entrepreneurship, Business Communication), AL-Zaytona University of Science & Technology/ Salfit/ West Bank/ Palestine.

- 20/8/2017 – 2021/2022: Part-time Lecturer for courses (principles of management 1, performance management, financial management, bank credit management, communication skills, risk and insurance), at An- Najah National University, Nablus/ West Bank, Palestine, Tel: 2394960.
- 26/1/2009 - 31/12/2014: part-time instructor for courses (Operations research, office management, principles of accounting¹, Principles of accounting², principles of management¹, Principles of Management², Principles of Microeconomics, communication skills, principles of finance) at An- Najah National University, Nablus/ West Bank, Palestine, Tel: 2394960.
- 10/3/2008 - 26/6/2008: part-time instructor for a course (Principles of Microeconomics), Palestine Technical University "Kadoorie", Tulkarm / West Bank, Palestine, Tel: 2679758
- 7/5/2008 - 2011: Trainer at Training course "Get Ready to Work", An-Najah Alumni Association, An-Najah National University, Nablus, West Bank, Tel: 2394972, Email: career@najah.edu .
- 1/3/2005 - 1/6/2005: Secretary & doing some accounting tasks, Lending Program for small projects (UN) / Tulkarm / West Bank, Tel: 2671106.
- 25/11/2004 - 15/1/2005: Supervisor in the Census project, Palestinian Central Bureau of Statistics/ Tulkarm / West Bank, Tel: 02-2406340.
- 13/7/2004 - 19/8/2004: researcher in the project of the impact of the Separation Wall in the people's life, Palestinian Central Bureau of Statistics / Tulkarm / West Bank, Tel: 022406340.
- 20/5/2004 - 27/6/2004: researcher at the Survey of health demography program, Palestinian Central Bureau of Statistics /Tulkarm /West Bank, Tel: 022406340.
- 1/3/2004 - 1/9/2004: Trainee on managerial functions, Pal-Trade company, Ramallah, Tel: 2408385.

Training: -

- 29/9/2025 – 4/10/2025: Training of trainers (TOT) course on 21st century skills, launched by Belgian Agency for International Cooperation "Enabel", Ramallah, in cooperation with the Ministry of Education & Higher Education.

- 19/4/2025 – 19/5/2025: A training course on "Applications of Artificial Intelligence (AI) in Administrative and Engineering Work", Engineering Department at Palestine Technical University in Tulkarm/ Palestine through cooperation with Al-Rafed Foundation/ Egypt.
- 17/9/2023-8/10/2023: training course on “Comprehensive Human Resources Management (HRM)”, Talal Abu-Ghazaleh Global Digital University (TAG-DU), the course comprised 20 training hours.
- 2012-2013: Training course "how to design electronic courses" by E-Learning center at An-Najah National University.
- 1/3/2009-23/3/2009: orientation course for new Instructors about measuring and evaluation at An-Najah National University.
- 1/11/2008-31/12/2008: Training course "leadership skills", Palestinian counseling center/ Nablus.
- 22/3/2008-10/5/2008: Training course "English Conversation”, continuing Education center, An-Najah National University, Nablus, West Bank, Tel: 2345113 Email: cec@najah.edu .
- 9/3/2008-10/4/2008: Training course "The Role of Public Relations at Local Institutions”, continuing Education center, An-Najah National University, Nablus, West Bank, Tel: 2345113 Email: cec@najah.edu .
- 14/11/2004-20/11/2004: Training Course at the Statistics Centre through the General Census Project.
- 4/7/2004 -10/7/2004: Training Course at the Statistics Centre through a project of Antithetic wall of annexation.
- 5/5/2004 -15/5/2004: Training Course at the Statistics Centre through a health demographic project.
- 10/9/2003-25/10/2003: Word, Excel course at Al-Aqsa Center for high education.
- 1/7/2003-25/8/2003: Windows 2000 course at Tulkarm municipality in co-operation with Hanns Seidel Foundation – Germany, Tel: 2674170.

Conferences and Research papers:

11/4/2021: Participation in the third conference of the faculty of economics and social sciences (Challenges of the Palestinian Economy in the face of Political Pressure and the repercussions of the corona crisis), An Najah National University, Through My own research paper: "Human Resource Management Resilience During the COVID- 19 Pandemic".

References:

- Dr. Samer Bali, Dean of the Technical Community College, Al-zaytona University of Science & Technology/ Salfit / West Bank, Mobile Phone: 0598474175.
- Dr. Saleh Amarneh, Dean of the Faculty of Business Management, Al-zaytona University of Science & Technology/ Salfit / West Bank, Mobile Phone: 0566331366.